

ZOOM forward

 **22** ECO
IFSO-EC

Congress on Obesity
Maastricht, 4-7 May 2022



Sponsorship Prospectus

www.zoomforward22.org



Contact

SCIENTIFIC SECRETARIAT



IFSO-EC is an integral part of IFSO, acting in alignment with the bylaws and other official documents of IFSO.

It focuses on bariatric activities in Europe such as European bariatric congresses, national meetings and other, coordination of scientific collaboration among various national European (and other) bariatric surgical organizations, collaboration with the official authorities of the European Union, national governmental organizations and other international organizations such as the WHO.

Further it focuses on awareness and prevention of obesity and treatment pathways.

The current President of IFSO-EC is Prof. Jean-Marc Chevallier from France. The Executive Director is Prof. Martin Fried from the Czech Republic and the Member at Large is Prof. Paulina Salminen from Finland.

VENUE



IFSO-EC CONGRESS SECRETARIAT



Alena Fulsackova
fulsackova@guarant.cz

Committees

IFSO-EC EXECUTIVE COUNCIL

President:

Jean-Marc Chevallier, *France*

Past President:

Gerhard Prager, *Austria*

President Elect:

Nicola di Lorenzo, *Italy*

Executive Director

and Obesity Facts Representative:

Martin Fried, *Czech Republic*

Member at Large to IFSO:

Paulina Salminen, *Finland*

Treasurer:

Maurizio De Luca, *Italy*

President of the IFSO-EC Congress 2022:

Ronald Liem, *The Netherlands*

NON VOTING MEMBERS

OF THE EXECUTIVE COUNCIL

Representative of OBSU:

Edo Aarts, *The Netherlands*

Chair of the Scientific Committee:

Maurizio De Luca, *Italy*

Chair of the Scientific Committee:

Ralph Peterli, *Switzerland*

Chair Bylaws Committee:

Gerhard Prager, *Austria*

Chair of the Communication and Development Committee:

Joan Pujol Rafols, *Spain*

President of Young IFSO:

Moritz Daniel Felsenreich, *Austria*

PROGRAMME ORGANIZING COMMITTEE

Congress co-chair:

Gijs Goossens, *The Netherlands*

Congress co-chair:

Ronald Liem, *The Netherlands*

Jennifer L Baker, *Denmark*

Rachel Batterham, *United Kingdom*

Ellen Blaak, *The Netherlands*

Luca Busetto, *Italy*

Daniel Cauchi, *Malta*

Jean-Marc Chevallier, *France*

Eva Corpeleijn, *The Netherlands*

Dror Dicker, *Israel*

Martin Fried, *Czech Republic*

Gema Frühbeck, *Spain*

Teodora Handjieva-Darlenska, *Bulgaria*

Janas Harrington, *Ireland*

Maria Hassapidou, *Greece*

Jens-Christian Holm, *Denmark*

Stef Kremers, *The Netherlands*

Simon Nienhuijs, *The Netherlands*

Ralph Peterli, *Switzerland*

Gerhard Prager, *Austria*

Patrick Rensen, *The Netherlands*

Jørn Sagen, *Norway*

Paolo Sbraccia, *Italy*

Mireille Serlie, *The Netherlands*

Liesbeth van Rossum, *The Netherlands*

The Congress Venue

WE GO BEYOND BOUNDARIES

It is in our ambitious nature to go to great lengths to exceed your expectations. It goes without saying that our accommodation is rock-solid. The difference is the special attention we give you and your event. Our people make that difference. They are professionals with a clear focus: to find out exactly what your special wishes are and then to fulfil them as completely as possible. As driven service providers who aren't afraid to set the bar high, we are energetic thinkers and doers who always aim to find the best solution with a sense of pleasure that is infectious. The sky's the limit. Feel free to challenge us, we can't wait..

WHERE PEOPLE MEET

Meet, work, have lunch or just enjoy a delicious cup of coffee. Our restaurant is the central meeting place for people working at and visiting the Brightlands Maastricht Health Campus. This makes MECC Maastricht the hub of an inspiring and stimulating campus environment for top national and international institutes, particularly those active in the field of life sciences and health. Coming together is a beginning, working together is a success.

IN CHARMING MAASTRICHT

Maastricht, centrally located in Europe and with Belgium and Germany just a stone's throw away. The dream setting for your event, Maastricht is the cradle of hospitality. Our attractive city will embrace you; we challenge you not to fall in love with its warm, epicurean, stylish and elegant qualities. Apart from its extensive culinary and cultural offering, you can see and feel the city's rich history. The lively pavement cafés and vast array of restaurants and bars will make your stay a true celebration. They offer every visitor the welcome opportunity to enjoy a pleasant, relaxed moment, even outside the walls of MECC Maastricht.

Let us handle it all so you can enjoy every moment.



Sponsorship Opportunities

DESCRIPTION OF SPONSORSHIP

PRICE (excl. VAT)

MAJOR SPONSORSHIP

€ 75,000

- Industry Sponsored Symposium
- 50 SQM Exhibition space
- 10 Exhibitor Registrations
- 2 Full delegate Registrations
- 2 Invitations to the Speakers' Dinner
- 1 full page colour advertisement in the congress programme book (inside front or inside back cover)
- Half page company profile in the congress programme
- 1 Delegate Bag Insert
- Acknowledgement on the congress and Zoom Forward 2022 websites
- First choice of all other sponsorship opportunities

PRINCIPAL SPONSORSHIP

€ 40,000

- Industry Sponsored Symposium
- First Choice of Exhibition Space - after Major Sponsors
- 5 Exhibitor Registrations
- 2 Invitations to the Speakers' Dinner
- Half page company profile entry in the congress programme
- 1 Delegate Bag Insert
- Acknowledgement on the congress and Zoom Forward 2022 websites

COMPANY SPONSORED SYMPOSIUM

€ 35,000

- 1 Delegate Bag Insert
- 1 e-bulletin (sent by Zoom Forward 2022 Secretariat)
- Company logo on all Session signage
- Acknowledgement on the congress and Zoom Forward 2022 websites

Zoom Forward 2022 APP

€ 15,000

- High Profile Exposure - company logo on home page, long term usage.
- Available via the Zoom Forward 2022 websites and to download by all delegates

CONGRESS PROGRAMME BOOK

€ 10,000

- Full page advertisement on the outside back cover of the Congress Programme

CONGRESS PROGRAMME ADVERTISEMENT

€ 2,500 (per Advertisement)

- Full page, full colour advertisement in the body of the Congress Programme

Note: Half page advertisements are also available. Please contact the organisers for further details.

POCKET PROGRAMME

€ 7,500

- Company logo on Pocket Programme for further details.

DELEGATE BAGS

€ 25,000

- Company logo printed on each Delegate Bag
- Placement of the logo will be at the discretion of the organisers

DELEGATE BAG INSERT (Per Insert)

€ 2,000 (Up to 4 pages)

€ 4,000 (Over 4 pages)

- Company information in every delegate bag.

Note: The Organisers must approve the size and content of all delegate bag inserts

DELEGATE PAD

€ 5,000

- Company logo on congress pad

DELEGATE PEN	€ 5,000
• Company logo on congress pen	
DELEGATE BADGES	€ 10,000
• Sponsor Company to provide lanyards	
INTERNET CAFÉ	€ 7,500
• Company logo on screens and signage	
LUNCH	€ 7,500 (Per Day)
• Company logo at lunch stations	
COFFEE BREAK	€ 4,500 (Per Break)
• Company logo at coffee stations	
WATER BOTTLES	€ 7,500
Why sponsor the water bottles?	
• Thirsty attendees will greatly appreciate your contribution of water bottles throughout the event. You will be able to display your brand prominently on a beverage that everyone needs and get great visibility on a refreshing support	
• 8,000 water bottles distributed during the event	
• 6 fridges to be placed in key event areas	
• Promotion in all official event publications	
Branding visibility includes	
• Branded labels applied on each water bottle	
• Branding of the eight fridges located in key event areas	
T-SHIRTS	€ 5,000
Why sponsor the t-shirts?	
• Get high exposure: over 20 hosts/hostesses will help participants anywhere and everywhere at the venue	
• Associate your company branding with the smiley faces of the ECO hosts/hostesses	
RELAXATION AREA	€ 15,000
• Why sponsor the relaxation area?	
• You will be able to display your brand prominently in a dedicated treatment area and waiting lounge, providing attendees with a break from the hustle and bustle of the exhibition halls	
• Three professional masseurs will offer different types of massage to relieve stress and tension, creating a memorable and relaxing impression in the minds of the attendees	
Branding visibility includes;	
• Your logo printed on the banner indicating the location of the relaxation area	
• Two pop-up banners to be placed in the relaxation area (to be supplied by the sponsor)	
• Branded sponsor's t-shirts worn by the relaxation area team (to be supplied by the sponsor)	
• Branded pillows (to be supplied by the sponsor)	

CHARGEBOXES

€ 13,000

- ChargeBoxes® provide an essential service for people on the move and offer a secure charging service for mobile devices in public spaces. Unlike some out-of-home charging solutions which just provide cables and require the user to remain with their device, ChargeBox® users can confidently leave their devices on charge in our lockers so they're free to make the most of their time elsewhere.

Why sponsor a ChargeBox®?

- A positive, value-added customer experience (especially when promoted by branding)
- A point of presence offering branding and advertising opportunities via digital signage
- Remote monitoring of usage to evaluate performance

Branding visibility includes

- Branded ChargeBoxes® in key areas of the event (package of five ChargeBox®)
- Mention of this service in the A-Z section of the website and in all event publications

OFFICIAL STAND PARTIES

- Different slots are available upon request

(promotion only) € 6,000

(full organisation for 350 persons) € 12,000

Why organise an official stand party?

- This is a great way to drive traffic to your stand in a nice atmosphere
- You can invite all of your business contacts and attract new ones
- Display your invitation to the your stand party in the registration area on the day of the event
- PA announcements to be made in the exhibition halls shortly before your event starts
- Mention of the event in the "highlights of the day" distributed to all exhibitors every morning
- Zoom Forward 2022 helps you promote this event via the event website, and the Event Guide
- Available options

1) Promotion only

- Promotion of the stand party in all event publications
- Your invitations and two pop-up banners displayed in the registration area on the day of the event (to be supplied by the sponsor)
- PA announcements in the halls driving traffic to your stand

2) Full event organisation

- As well as the promotion, Zoom Forward 2022 also takes care of full organisation including catering and drinks (based on 350 persons for a duration of 90 minutes)

Branding and catering over and above that listed in this prospectus is at the sponsors' and/or exhibitors' own expense.

TAILOR-MADE SPONSORSHIP PACKAGES

In addition to the packages above, you can tailor your marketing strategy by purchasing individual sponsorship items to suit your specific needs. We will be happy to work with you to maximise the return on your investment by helping you to pick from the list of individual sponsorship items, to create a successful package for your organisation. Further to this, any additional ideas that you may have to promote your products and services are welcome for consideration.

All sponsors will receive the customary acknowledgements outlined in this brochure, regardless of their level of investment.

Additional acknowledgements and benefits are listed throughout this prospectus to coincide with the opportunities undertaken and the level of sponsorship achieved.

VAT of 21 % will be charged where applicable.

These are a selection of sponsorship opportunities. Should you have additional ideas, please contact the organisers for further discussion.

Commercial Exhibition

SPACE ONLY	EARLY FEE until February 1, 2022	LATE FEE from February 2, 2022
9 sqm booth (min.)	€ 450 per sqm	€ 515 per sqm
each sqm. > 9	€ 375 per sqm	€ 430 per sqm

The space rental fee includes:

- Net stand area (floor space without equipment)
- Listing of company name in the exhibitor list
- Venue security during opening hours
- Cleaning of public areas and gangways
- Access to the commercial exhibition
- Access to the poster exhibition
- Lunch and refreshments at all scheduled coffee breaks

The space rental fee does not include:

- Partition walls, carpet and fascia boards
- Furniture and decoration
- Power supply
- Stand cleaning
- Exhibitor insurance
- Data network and telephone

All these services and more services can be ordered at extra cost and will be available in the exhibitors' technical manual.

Submission of an application does not guarantee space availability, nor does it guarantee a particular size, booth type or location. By submitting the exhibition application form, companies agree to the rules and conditions outlined in this prospectus and to any others issued at any time by the organising secretariat for the good management of Zoom Forward 2022.

Please note:

Exhibitor registration does not include access to scientific sessions. An exhibitors' technical manual will be distributed in February 2022. The manual will contain final information on the Zoom Forward 2022 exhibition opening times, information on build and dismantling plus costs and booking arrangements for stand services such as additional electricity, furniture, lighting and catering, etc. You must refer to this document as it will contain final information.

21 % VAT will be charged where applicable.

Assignment/allocation of space

Initial allocation of exhibition space will be made after the afore-mentioned deadline and according to contribution, booth size, date of application and payment of first deposit. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate so on their exhibition application form. Careful consideration will be given to all requests.

General Terms & Conditions

The details in this document are correct at the time of printing. The organisers do not accept liability for any changes that may occur.

All commercial participants must adhere to the Zoom Forward 2022 Sponsorship Guidelines and the organisers reserve the right to accept or decline all offers of sponsorship and applications for exhibition space. The acceptance of sponsorship and/or the allocation of stand space does not mean that the information provided by the commercial participant is endorsed Zoom Forward 2022 or by the local organisers.

It is the sponsor's and/or exhibitor's responsibility to adhere to any laws applicable in the country where the Zoom Forward 2022 congress is being held. The organisers accept no responsibility whatsoever for any transgression of such laws by sponsors or exhibitors at Zoom Forward 2022.

For reasons beyond their control (such as war, strikes, lockouts, riots or any such civil disturbances, any acts of God, including but not limited to earthquakes, floods and droughts and any other cause or circumstance of whatsoever nature beyond its control that have an impact on the arrangements, timetables or planning of a scientific meeting), the Zoom Forward 2022 Organisers have the right to immediately alter or cancel the congress or any of the arrangements, timetables, plans or other items relating directly or indirectly to Zoom Forward 2022. The participants shall not be entitled to any compensation for damages that result from such alteration or cancellation. Furthermore, with the exception of any wilful damage or gross negligence committed by Zoom Forward 2022 Organisers, the Zoom Forward 2022 Organisers shall not at any time be liable for any direct or indirect damage suffered by the participants, including consequential and immaterial damage, caused by failure to comply with any provision of this document.

The commercial exhibition will be held in an area which will also include the poster exhibition and all catering and will be in close proximity to all lecture halls. The organisers reserve the right to amend the floor plan should it be felt that such an amendment would benefit the congress as a whole.

The enclosed provisional exhibition floor plan has been designed in accordance with the regulations of the congress venue and with the intention of maximising each individual stand's exposure to the participants of Zoom Forward 2022. The organisers must approve all Space Only stand designs.

Exhibition space will be allocated to major and principal sponsors and then sold on a first come, first served basis. In return for a hyperlink from your company logo on the congress website, the sponsor is required to provide a reciprocal link from their website to the congress website.

Payment Schedule

A deposit of 50% of the expected total fee for is requested upon application. Applications received without 50 % deposit will not be processed nor stand space assigned. Confirmation of your sponsorship item or stand space reservation will be sent upon receipt of this deposit.

The amount of the invoice is due within 30 days of receipt. If full payment is not received in due time, the assigned stand space may be re-assigned and the deposit forfeited. Sponsors will not be permitted to hold sessions and Exhibitors will not be allowed to occupy the assigned stand space unless the relevant fee has been settled in full in advance of the congress.

Payments (in € Euro) must be made by either:

- Direct bank transfer
- Credit card

All payments must be made in € Euro

Cancellation

In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Sponsors and/or Exhibitors, but only if the following conditions are complied with:

- a. That the request for cancellation received in writing and is submitted by registered post
- b. That the request is received at least three months prior to the opening - of the Exhibition
- c. That the Organisers are able to re-let the cancelled space in its entirety
- d. That the reason given for the request of the cancellations is, in the opinion of the Organisers, wellfounded.
- e. That the Exhibitor agrees that the Organisers shall retain 25 % of the contract price if the cancellation is accepted more than six months before the opening of the Exhibition, 50 % of the contract price if the cancellation is accepted between six and three months before the opening exhibition and 100 % of the contract price if the cancellation is accepted within three months of the opening of the Exhibition Signing of the Zoom Forward 2022 Sponsorship/ Exhibition Booking Form indicates acceptance of these General Terms and Conditions.



Sponsorship & Commercial Exhibition Booking Form

We wish to reserve sponsorship as follows:

SPONSORSHIP PACKAGES		
<input type="checkbox"/>	Major Sponsorship:	€ 75,000 Preferred Exhibition Space:
<input type="checkbox"/>	Principal Sponsorship:	€ 40,000
PROGRAMME		
<input type="checkbox"/>	Company Sponsored Symposium:	€ 35,000 Preferred Session:
<input type="checkbox"/>	New Investigators United:	€ 7,500
PRINTED MATERIALS		
<input type="checkbox"/>	Congress Programme Book:	€ 10,000
<input type="checkbox"/>	Congress Programme Advertisement:	€ 2,500
<input type="checkbox"/>	Pocket Programme:	€ 7,500
DELEGATE MATERIALS AND SERVICES		
<input type="checkbox"/>	Congress App:	€ 15,000
<input type="checkbox"/>	Delegate Bag Insert Up to 4 Pages (per Insert):	€ 2,000 Number of Inserts:
<input type="checkbox"/>	Delegate Bag Insert Over 4 Pages (per Insert):	€ 4,000 Number of Inserts:
<input type="checkbox"/>	Delegate Badges:	€ 10,000
<input type="checkbox"/>	Delegate Pad:	€ 5,000
<input type="checkbox"/>	Delegate Pen:	€ 5,000
<input type="checkbox"/>	Internet Cafe:	€ 7,500
<input type="checkbox"/>	Water Bottles:	€ 7,500
<input type="checkbox"/>	T-shirts:	€ 5,000
<input type="checkbox"/>	Relaxation Area:	€ 15,000
<input type="checkbox"/>	Chargeboxes:	€ 13,000
SOCIAL EVENTS AND CATERING		
<input type="checkbox"/>	Lunch (per Day):	€ 7,500 Preferred Day:
<input type="checkbox"/>	Coffee Break (Per Break):	€ 4,500 Preferred Break:
COMMERCIAL EXHIBITION		
We wish to reserve space in the Commercial Exhibition at Zoom Forward 2022. Our preferred site positions are:		
1.		
2.		
3.		

Sponsorship & Commercial Exhibition Booking Form

Company Name:	
Contact:	
Position:	
Address:	
Postcode:	Country:
Telephone:	Facsimile:
Email:	

PAYMENT SUMMARY
Sponsorship
Sponsorship Total (NET):

WE HEREBY APPLY TO BOOK EXHIBITION SPACE:			
Exhibition space (minimum size: 9 sqm)	EARLY FEE until February 1, 2022	LATE FEE from February 2, 2022	Desired measures
9 sqm (minimum)	€ 450 per sqm	€ 515 per sqm	
sqm (additional)	€ 375 per sqm	€ 430 per sqm	
Total sqm: sqm	Total: €	Total: €	TOTAL measures:
			m long
			m deep

All prices are net. Local tax plus 1 % legal charge will be added if applicable.

TOTAL
Subtotal (Sponsorship Plus Exhibition): €
Total: €

We agree to abide by all terms and conditions as set out in this brochure	
Name:	
Signature:	Date:

50 % deposit required to secure sponsorship option and exhibition space
VAT of 21 % will be charged where applicable

Please return this form to: European Congress on Obesity (Zoom Forward 2022)
fullsackova@guarant.cz

ZOOM forward



Congress on Obesity
Maastricht, 4-7 May 2022

www.zoomforward22.org

